

# Results of Councilmember Griffith's 2016 Study Issue Survey

## Introduction

The survey was conducted between January 9th and 24th, 2016. 44 responses were received.

The survey attempted to follow the voting mechanism that Council uses in ranking study issues. Participants were provided with the study issue overviews as described in the council overview sheets, with links to the full study issue write-ups. Participants were first asked to indicate which study issues should be dropped. Of what remained, participants were asked to indicate which study issues should be deferred until next year. Of what remained, participants were asked to rank their top five choices (or fewer, if a department had less than five study issues). The raw votes cast are on the final page of the summary. The survey may be viewed at <http://www.dweeb.org/cgi-bin/survey.pl>.

Each department is broken down into four results. The first set of results orders study issues by residents' preference for dropping issues, with items most favored to be dropped listed first. The second set shows the preference for deferring issues, with items most favored to be deferred listed first. Note that since respondents first voted for dropping issues and then deferring, items favored to be dropped tend to score low on the deferral list. As such, the best measure of a study issue's unpopularity is its drop percentage plus its deferral percentage, resulting in a "rank/do not rank" percentage.

The third and fourth sets indicate the preferred ranking order of the study issues, in two ways.

In the "drop-weighted ranking", study issues are ranked, but "drop" and "defer" votes are applied as a negative value. As such, the "drop-weighted ranking" attempts to represent the collective opinion of all survey participants. This can be interpreted as "deciding to vote to represent the wishes of the resident".

In the "rank only" ranking, study issues are ranked ignoring all "drop" and "defer" votes. As such, the "ignore drop/defer votes" ranking is best described as "when participants value an issue, how strongly they value it". This can be interpreted as "having decided to rank items, this is the residents' recommended ordering".

## Overall trends

### Overall most popular issues

- |    |            |  |
|----|------------|--|
| #1 | DPW 16-10  | Consider Sunnyvale Municipal Code Amendments to Clarify, Strengthen and Enforce Tree Preservation and Tree Planting Requirements within Right of Way and Public and Private Property |
| #2 | CDD 16-01  | Feasibility of A Plan to Seek Voter Approval for A New Bond Financing Measure to Generate Additional Funds for Affordable Housing Development in Sunnyvale                           |
| #3 | DPW 16-01  | Develop a Vision Zero Plan - Total Elimination of Traffic Fatalities   |
| #4 | DPW 14-13  | Scoping of Grade Separations at Mary Avenue and Sunnyvale Avenue   |
| #5 | ESD 13-05C | Eco-district Feasibility and Incentives  |

### Overall least popular issues

- |    |           |  |
|----|-----------|--|
| #1 | CDD 16-02 | Concierge Trash Service  |
| #2 | DPW 16-08 | Development of a Policy for Consolidation of Curb Cuts on Properties           |
| #3 | CDD 14-04 | Individual Lockable Storage Requirements for Multi-Family Housing              |
| #4 | CDD 13-02 | Consideration of Useable Open Space in Required Front Yards                    |
| #5 | CDD 16-14 | Exploring Options for Establishment of a Plaque Program for Heritage Resources |

## Community Development Department

### Overview

CDD 16-01 and CDD 16-13 were strong favorites. CDD 16-02, 14-04, 13-02, and 16-14 were among the least favorite of all study issues.

Top Preferences for CDD Study Issues to Drop			
Rank	Pct	Issue	Description
1 (tie)	54.55%	CDD 16-08	Explore Techniques for Requiring Specific Colors for Telecommunication Structures
2	47.73%	CDD 16-02	Concierge Trash Service
3	34.09%	CDD 14-04	Individual Lockable Storage Requirements for Multi-Family Housing
4	29.55%	CDD 16-01	Feasibility of A Plan to Seek Voter Approval for A New Bond Financing Measure to Generate Additional Funds for Affordable Housing Development in Sunnysvale
5 (Tie)	27.27%	CDD 13-02	Consideration of Useable Open Space in Required Front Yards
6 (Tie)	25.00%	CDD 16-03	Private Bus Systems in Relation to Transportation Demand Management and Traffic Impact Fee Programs
6 (Tie)	25.00%	CDD 11-02	Downtown Development Policies for Parking
8	22.73%	CDD 16-14	Exploring Options for Establishment of a Plaque Program for Heritage Resources
9	20.45%	CDD 16-09	Green Building and Zero Net Energy Requirements
10 (Tie)	18.18%	CDD 16-12	Zoning Code Amendments to Clarify, Strengthen and Enforce Tree Preservation and Tree Planting Requirements for Private Property
10 (Tie)	18.18%	CDD 16-13	Solar Access Requirements
12	11.36%	CDD 15-04	Height Regulations to Accommodate Architectural Style
13	6.82%	CDD 14-10	Update to the Murphy Avenue Design Guidelines

Top Preferences for CDD Study Issues to Defer			
Rank	Pct	Issue	Description
1	22.73%	CDD 13-02	Consideration of Useable Open Space in Required Front Yards
2	20.45%	CDD 16-03	Private Bus Systems in Relation to Transportation Demand Management and Traffic Impact Fee Programs
3 (Tie)	15.91%	CDD 14-04	Individual Lockable Storage Requirements for Multi-Family Housing
3 (Tie)	15.91%	CDD 16-02	Concierge Trash Service
3 (Tie)	15.91%	CDD 11-02	Downtown Development Policies for Parking
6 (Tie)	13.64%	CDD 16-14	Exploring Options for Establishment of a Plaque Program for Heritage Resources
6 (Tie)	13.64%	CDD 14-10	Update to the Murphy Avenue Design Guidelines
8	11.36%	CDD 16-12	Zoning Code Amendments to Clarify, Strengthen and Enforce Tree Preservation and Tree Planting Requirements for Private Property
9	9.09%	CDD 16-08	Explore Techniques for Requiring Specific Colors for Telecommunication Structures
10 (Tie)	6.82%	CDD 15-04	Height Regulations to Accommodate Architectural Style
10 (Tie)	6.82%	CDD 16-13	Solar Access Requirements
10 (Tie)	6.82%	CDD 16-09	Green Building and Zero Net Energy Requirements
10 (Tie)	6.82%	CDD 16-01	Feasibility of A Plan to Seek Voter Approval for A New Bond Financing Measure to Generate Additional Funds for Affordable Housing Development in Sunnysvale

Top Preferences for CDD Study Issues to Rank, Weighted by Drops/Defers			
Rank	Score	Issue	Description
1	3.58	CDD 16-01	Feasibility of A Plan to Seek Voter Approval for A New Bond Financing Measure to Generate Additional Funds for Affordable Housing Development in Sunnysvale
2	4.10	CDD 16-13	Solar Access Requirements
3	4.13	CDD 14-10	Update to the Murphy Avenue Design Guidelines
4	4.23	CDD 16-09	Green Building and Zero Net Energy Requirements
5	4.68	CDD 15-04	Height Regulations to Accommodate Architectural Style
6	4.69	CDD 16-12	Zoning Code Amendments to Clarify, Strengthen and Enforce Tree Preservation and Tree Planting Requirements for Private Property
7	4.95	CDD 16-03	Private Bus Systems in Relation to Transportation Demand Management and Traffic Impact Fee Programs
8	5.07	CDD 11-02	Downtown Development Policies for Parking
9 (Tie)	5.44	CDD 13-02	Consideration of Useable Open Space in Required Front Yards
9 (Tie)	5.44	CDD 16-14	Exploring Options for Establishment of a Plaque Program for Heritage Resources
11	5.81	CDD 14-04	Individual Lockable Storage Requirements for Multi-Family Housing
12	6.07	CDD 16-02	Concierge Trash Service
13	6.14	CDD 16-08	Explore Techniques for Requiring Specific Colors for Telecommunication Structures

Top Preferences for CDD Study Issues to Rank, Ignoring Drops/Defers			
Rank	Score	Issue	Description
1	3.00	CDD 16-01	Feasibility of A Plan to Seek Voter Approval for A New Bond Financing Measure to Generate Additional Funds for Affordable Housing Development in Sunnysvale
2	3.69	CDD 16-13	Solar Access Requirements
3	3.77	CDD 16-09	Green Building and Zero Net Energy Requirements
4	3.78	CDD 16-03	Private Bus Systems in Relation to Transportation Demand Management and Traffic Impact Fee Programs
5	3.97	CDD 14-10	Update to the Murphy Avenue Design Guidelines
6	4.13	CDD 16-12	Zoning Code Amendments to Clarify, Strengthen and Enforce Tree Preservation and Tree Planting Requirements for Private Property
7	4.22	CDD 11-02	Downtown Development Policies for Parking
8	4.34	CDD 15-04	Height Regulations to Accommodate Architectural Style
9	4.40	CDD 13-02	Consideration of Useable Open Space in Required Front Yards
10	4.67	CDD 16-14	Exploring Options for Establishment of a Plaque Program for Heritage Resources
11	4.80	CDD 14-04	Individual Lockable Storage Requirements for Multi-Family Housing
12 (Tie)	4.88	CDD 16-02	Concierge Trash Service
12 (Tie)	4.88	CDD 16-08	Explore Techniques for Requiring Specific Colors for Telecommunication Structures

## Department of Public Works

### Overview

DPW 16-10, 16-01, and 14-13 were the clear favorites, while DPW 16-08 was among the least popular of all study issues.

Top Preferences for DPW Study Issues to Drop			
Rank	Pct	Issue	Description
1	36.36%	DPW 16-08	Development of a Policy for Consolidation of Curb Cuts on Properties Located on Transit Lines
2	31.82%	DPW 16-06	Utilizing the East Channel to Improve North/South Pedestrian and Bicycle Access
3 (Tie)	29.55%	DPW 16-07	Golf Course Land Use Options and Opportunities
3 (Tie)	29.55%	DPW 16-01	Develop a Vision Zero Plan - Total Elimination of Traffic Fatalities
3 (Tie)	29.55%	DPW 16-02	Determine what is required to Bring City Owned Off-Street Paths in Compliance with Current ADA Accessible & Bicycle Transportation Design Standards
6 (Tie)	27.27%	DPW 16-04	Development of Parking Survey Procedures for Provision of Bicycle Space
6 (Tie)	27.27%	DPW 13-10C	Pilot Bicycle Boulevard Project on East-West and North-South Routes
6 (Tie)	27.27%	DPW 16-09	Measures to Improve Pedestrian Safety on Homestead Road
9	25.00%	DPW 16-05	Central Sunnyvale Shuttle
10	22.73%	DPW 14-13	Scoping of Grade Separations at Mary Avenue and Sunnyvale Avenue
11	6.82%	DPW 16-10	Consider Sunnyvale Municipal Code Amendments to Clarify, Strengthen and Enforce Tree Preservation and Tree Planting Requirements within Right of Way and Public and Private Property

Top Preferences for DPW Study Issues to Defer			
Rank	Pct	Issue	Description
1	11.36%	DPW 16-10	Consider Sunnyvale Municipal Code Amendments to Clarify, Strengthen and Enforce Tree Preservation and Tree Planting Requirements within Right of Way and Public and Private Property
2 (Tie)	9.09%	DPW 16-05	Central Sunnyvale Shuttle
2 (Tie)	9.09%	DPW 16-08	Development of a Policy for Consolidation of Curb Cuts on Properties Located on Transit Lines
4 (Tie)	6.82%	DPW 16-04	Development of Parking Survey Procedures for Provision of Bicycle Space
4 (Tie)	6.82%	DPW 16-07	Golf Course Land Use Options and Opportunities
4 (Tie)	6.82%	DPW 14-13	Scoping of Grade Separations at Mary Avenue and Sunnyvale Avenue
7 (Tie)	4.55%	DPW 16-01	Develop a Vision Zero Plan - Total Elimination of Traffic Fatalities
7 (Tie)	4.55%	DPW 16-02	Determine what is required to Bring City Owned Off-Street Paths in Compliance with Current ADA Accessible & Bicycle Transportation Design Standards
7 (Tie)	4.55%	DPW 13-10C	Pilot Bicycle Boulevard Project on East-West and North-South Routes
7 (Tie)	4.55%	DPW 16-06	Utilizing the East Channel to Improve North/South Pedestrian and Bicycle Access
7 (Tie)	4.55%	DPW 16-09	Measures to Improve Pedestrian Safety on Homestead Road

Top Preferences for DPW Study Issues to Rank, Weighted by Drops/Defers			
Rank	Score	Issue	Description
1	3.57	DPW 16-10	Consider Sunnyvale Municipal Code Amendments to Clarify, Strengthen and Enforce Tree Preservation and Tree Planting Requirements within Right of Way and Public and Private Property
2	3.94	DPW 16-01	Develop a Vision Zero Plan - Total Elimination of Traffic Fatalities
3	4.08	DPW 14-13	Scoping of Grade Separations at Mary Avenue and Sunnyvale Avenue
4	4.80	DPW 16-02	Determine what is required to Bring City Owned Off-Street Paths in Compliance with Current ADA Accessible & Bicycle Transportation Design Standards
5	4.86	DPW 13-10C	Pilot Bicycle Boulevard Project on East-West and North-South Routes
6	4.91	DPW 16-05	Central Sunnyvale Shuttle
7	4.98	DPW 16-06	Utilizing the East Channel to Improve North/South Pedestrian and Bicycle Access
8	5.07	DPW 16-04	Development of Parking Survey Procedures for Provision of Bicycle Space
9	5.29	DPW 16-09	Measures to Improve Pedestrian Safety on Homestead Road
10	5.32	DPW 16-07	Golf Course Land Use Options and Opportunities
11	5.56	DPW 16-08	Development of a Policy for Consolidation of Curb Cuts on Properties Located on Transit Lines

Top Preferences for DPW Study Issues to Rank, Ignoring Drops/Defers			
Rank	Score	Issue	Description
1	3.34	DPW 16-01	Develop a Vision Zero Plan - Total Elimination of Traffic Fatalities
2	3.67	DPW 16-10	Consider Sunnyvale Municipal Code Amendments to Clarify, Strengthen and Enforce Tree Preservation and Tree Planting Requirements within Right of Way and Public and Private Property
3	3.70	DPW 14-13	Scoping of Grade Separations at Mary Avenue and Sunnyvale Avenue
4	3.93	DPW 13-10C	Pilot Bicycle Boulevard Project on East-West and North-South Routes
5	4.03	DPW 16-02	Determine what is required to Bring City Owned Off-Street Paths in Compliance with Current ADA Accessible & Bicycle Transportation Design Standards
6 (Tie)	4.19	DPW 16-05	Central Sunnyvale Shuttle
6 (Tie)	4.19	DPW 16-06	Utilizing the East Channel to Improve North/South Pedestrian and Bicycle Access
8	4.21	DPW 16-04	Development of Parking Survey Procedures for Provision of Bicycle Space
9	4.37	DPW 16-09	Measures to Improve Pedestrian Safety on Homestead Road
10	4.39	DPW 16-07	Golf Course Land Use Options and Opportunities
11	4.71	DPW 16-08	Development of a Policy for Consolidation of Curb Cuts on Properties Located on Transit Lines

## Environmental Services Department

### Overview

Both were supported, with OCM 13-05C more popular.

Top Preferences for ESD Study Issues to Drop			
Rank	Pct	Issue	Description
1	27.27%	ESD 16-01	Considering the Environment in All City Council Actions
2	18.18%	ESD 13-05C	Eco-district Feasibility and Incentives

Top Preferences for ESD Study Issues to Defer			
Rank	Pct	Issue	Description
1	6.82%	ESD 13-05C	Eco-district Feasibility and Incentives
2	6.82%	ESD 16-01	Considering the Environment in All City Council Actions

Top Preferences for ESD Study Issues to Rank, Weighted by Drops/Defers			
Rank	Score	Issue	Description
1	2.66	ESD 13-05C	Eco-district Feasibility and Incentives
2	3.65	ESD 16-01	Considering the Environment in All City Council Actions

Top Preferences for ESD Study Issues to Rank, Ignoring Drops/Defers			
Rank	Score	Issue	Description
1	2.67	ESD 13-05C	Eco-district Feasibility and Incentives
2	2.90	ESD 16-01	Considering the Environment in All City Council Actions

## Office of the City Manager

### Overview

OCM 16-02 was strongly supported, OCM 16-01 was somewhat unpopular.

Top Preferences for OCM Study Issues to Drop			
Rank	Pct	Issue	Description
1	38.64%	OCM 16-01	Explore Expanding Friendship City Relationship with Iizuka, Japan to a Sister City
2	29.55%	OCM 16-02	Consider Adoption of a Wage Theft Ordinance

Top Preferences for OCM Study Issues to Defer			
Rank	Pct	Issue	Description
1	11.36%	OCM 16-01	Explore Expanding Friendship City Relationship with Iizuka, Japan to a Sister City
2	4.55%	OCM 16-02	Consider Adoption of a Wage Theft Ordinance

Top Preferences for OCM Study Issues to Rank, Weighted by Drops/Defers			
Rank	Score	Issue	Description
1	2.68	OCM 16-02	Consider Adoption of a Wage Theft Ordinance
2	4.41	OCM 16-01	Explore Expanding Friendship City Relationship with Iizuka, Japan to a Sister City

Top Preferences for OCM Study Issues to Rank, Ignoring Drops/Defers			
Rank	Score	Issue	Description
1	2.28	OCM 16-02	Consider Adoption of a Wage Theft Ordinance
2	3.45	OCM 16-01	Explore Expanding Friendship City Relationship with Iizuka, Japan to a Sister City

Raw Results																
Issue	1	2	3	4	5	Unranked	Defer	Drop	Drop-weighted Score	Ranked-only Score	Rank %	Don't Rank %	Defer %	Drop %	Consensus	
CDD 11-02	2	2	1	2	3	16	7	11	5.07	4.22	22.73%	64.29%	15.91%	25.00%	Mixed	
CDD 13-02	1	2	0	2	2	15	10	12	5.44	4.40	15.91%	75.86%	22.73%	27.27%	Drop/defer	
CDD 14-04	0	1	0	1	2	18	7	15	5.81	4.88	9.09%	84.62%	15.91%	34.09%	Strong drop	
CDD 14-10	4	3	4	2	1	21	6	3	4.13	3.97	31.82%	39.13%	13.64%	6.82%	Mixed	
CDD 15-04	1	4	3	1	1	26	3	5	4.68	4.34	22.73%	44.44%	6.82%	11.36%	Rank	
CDD 16-01	11	2	1	4	0	10	3	13	3.58	3.00	40.91%	47.06%	6.82%	29.55%	Rank	
CDD 16-02	0	0	1	0	0	15	7	21	4.95	3.78	2.27%	96.55%	15.91%	47.73%	Strong drop	
CDD 16-03	1	6	3	0	1	13	9	11	4.95	3.78	25.00%	64.52%	20.45%	25.00%	Mixed leaning to drop/defer	
CDD 16-08	0	0	1	0	0	15	4	24	6.14	4.88	2.27%	96.55%	9.09%	54.55%	Strong drop	
CDD 16-09	5	3	2	5	1	16	3	9	4.23	3.77	36.36%	42.86%	6.82%	20.45%	Mixed	
CDD 16-12	2	3	4	1	1	20	5	8	4.69	4.13	25.00%	54.17%	11.36%	18.18%	Mixed	
CDD 16-13	5	3	4	5	1	15	3	8	4.10	3.69	40.91%	37.93%	6.82%	18.18%	Strong rank	
CDD 16-14	0	1	2	2	1	22	6	10	5.44	4.80	13.64%	72.73%	13.64%	22.73%	Drop	
DPW 13-10C	1	5	4	3	2	15	2	12	4.86	3.93	34.09%	48.28%	4.55%	27.27%	Mixed	
DPW 14-13	6	2	4	1	1	17	3	10	4.08	3.70	31.82%	48.15%	6.82%	22.73%	Mixed	
DPW 16-01	7	5	2	1	0	14	2	13	3.94	3.34	34.09%	50.00%	4.55%	29.55%	Mixed	
DPW 16-02	2	3	5	1	0	18	2	13	4.80	4.03	25.00%	57.69%	4.55%	29.55%	Mixed	
DPW 16-04	1	3	3	3	1	18	3	12	5.07	4.21	25.00%	57.69%	6.82%	27.27%	Mixed	
DPW 16-05	2	4	0	2	2	19	11	4	4.91	4.19	22.73%	60.00%	25.00%	9.09%	Mixed	
DPW 16-06	2	3	2	1	1	19	3	13	4.98	4.19	20.45%	64.00%	6.82%	29.55%	Mixed	
DPW 16-07	0	3	3	2	0	20	3	13	5.32	5.32	18.18%	66.67%	6.82%	29.55%	Mixed, leaning to drop/defer	
DPW 16-08	1	0	1	1	0	21	4	16	5.56	5.56	6.82%	86.96%	9.09%	36.36%	Strong drop	
DPW 16-09	0	4	1	3	3	19	2	12	5.29	5.29	25.00%	56.00%	4.55%	27.27%	Mixed	
DPW 16-10	8	1	3	3	3	18	5	3	3.57	3.67	40.91%	30.77%	11.36%	6.82%	Rank	
ESD 13-05C	17	3				13	3	8	2.66	2.66	45.45%	35.48%	6.82%	18.18%	Rank	
ESD 16-01	7	11				11	3	12	3.65	3.65	40.91%	45.45%	6.82%	27.27%	Mixed but rank	
OCM 16-01	7	2				13	5	17	4.41	2.68	20.45%	70.97%	11.36%	38.64%	Mixed, leaning to drop/defer	
OCM 16-02	19	1				9	2	13	2.68	4.41	45.45%	42.86%	4.55%	29.55%	Mixed but rank	