Results of Mayor Griffith's 2015 Study Issue Survey

Introduction

The survey was conducted between January 9th and 25th, 2015. 86 responses were received.

The survey attempted to follow the voting mechanism that Council uses in ranking study issues. Participants were provided with the study issue overviews as described in the council overview sheets, with links to the full study issue write-ups. Participants were first asked to indicate which study issues should be dropped. Of what remained, participants were asked to indicate which study issues should be deferred until next year. Of what remained, participants were asked to rank their top five choices (or fewer, if a department had less than five study issues). The raw votes cast are on the final page of the summary. The survey may be viewed at http://www.dweeb.org/cgi-bin/survey.pl.

Each department is broken down into four results. The first set of results orders study issues by residents' preference for dropping issues, with items most favored to be dropped listed first. The second set shows the preference for deferring issues, with items most favored to be deferred listed first. Note that since respondents first voted for dropping issues and then deferring, items favored to be dropped tend to score low on the deferral list. As such, the best measure of a study issue's unpopularity is its drop percentage plus its deferral percentage, resulting in a "rank/do not rank" percentage.

The third and fourth sets indicate the preferred ranking order of the study issues, in two ways.

In the "drop-weighted ranking", study issues are ranked, but "drop" and "defer" votes are applied as a negative value. As such, the "drop-weighted ranking" attempts to represent the collective opinion of all survey participants. This can be interpreted as "deciding to vote to represent the wishes of the resident".

In the "rank only" ranking, study issues are ranked ignoring all "drop" and "defer" votes. As such, the "ignore drop/defer votes" ranking is best described as "when participants value an issue, how strongly they value it". This can be interpreted as "having decided to rank items, residents recommend voting according to this order".

Overall trends

<i>‡</i> 1	DPW 15-04	Convert Part-Time Bicycle Lanes on Homestead Road to Full-Time Bicycle Lanes
‡ 2	DPW 15-03	Determine Steps to Move Forward to Becoming a Silver Level in the League of American
		Bicyclists - Bicycle Friendly Communities
‡ 3	CDD 15-06	Design Guidelines for Parking Structures
‡ 4	DPW 15-05	Safe Routes to Walk and Bike to Nearby Schools Map
‡ 5	CDD 15-02	Consider Multi-family Residential Transportation Demand Management Programs
	‡2 ‡3 ‡4	DPW 15-03 DPW 15-06 DPW 15-05

Overall least popular issues

#1	CDD 15-05	Review Below Market Rate (BMR) Unit and/or In-lieu Fee Requirements
#2 (tie)	CDD 15-01	Consider Imposing a Tax or Fee on Rental Property Owners to Provide a Revenue Source to
		Pay for Tenant-Landlord Dispute Resolution Services
#2 (tie)	CDD 15-07	Evaluation of the Existing Items on the Heritage Resources Inventory
#4	CDD 15-09	Exploring Opportunities to Improve the Appearance of Public and Private Property along the
		100 Block of Murphy Avenue
#5	CDD 12-02	Possible Nomination of Non-Residential Properties to the Heritage Resource Inventory
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Community Development Department

Overview

CDD 15-02 was the clear favorite, with CDD 15-06 also scoring very well. CDD 15-01, 15-05. 15-07, and 15-09 were the least favorite, with over half of respondents recommending dropping or deferring them.

	Top Preferences for CDD Study Issues to Drop					
Rank	Pct	Issue	Description			
1 (tie)	48.84%	CDD 15-01	Consider Imposing a Tax or Fee on Rental Property Owners to Provide a			
			Revenue Source to Pay for Tenant-Landlord Dispute Resolution Services			
1 (tie)	48.84%	CDD 15-09	Exploring Opportunities to Improve the Appearance of Public and Private			
			Property along the 100 Block of Murphy Avenue			
3	45.35%	CDD 15-07	Evaluation of the Existing Items on the Heritage Resources Inventory			
4 (tie)	43.02%	CDD 15-05	Review Below Market Rate (BMR) Unit and/or In-lieu Fee Requirements			
4 (tie)	43.02%	CDD 15-10	Explore Introduction of a Rent Stabilization Ordinance			
6	39.53%	CDD 15-15	Review City Tree Preservation Policies and Regulations for Removal of Mature			
			Trees on Development Sites			
7	38.37%	CDD 12-02	Possible Nomination of Non-Residential Properties to the			
			Heritage Resource Inventory			
8			Policies Regarding Private Security Cameras			
9	32.56%	CDD 11-02	Downtown Development Policies for Parking			
10	30.23%	CDD 14-04	Study Individual Lockable Storage Requirements for Multi-Family Housing			
11			Evaluate Timing of Park Dedication In-lieu Fee Calculation and Payment			
12	26.74%	CDD 15-13	Early Adoption of State Zero-Net-Energy Model Building Policies			
13	25.58%	CDD 15-12	Regulating Short-term Residential Rental Units (i.e., AirBnB)			
14	23.26%	CDD 13-02	Consideration of Useable Open Space in Required Front Yards			
15	22.09%	CDD 14-10	Update to the Murphy Avenue Design Guidelines			
16 (tie)	16.28%	CDD 15-11	Appropriate Locations for Child Care Facilities			
16 (tie)	16.28%	CDD 15-02	Consider Multi-family Residential Transportation Demand Management			
			Programs			
18	15.12%	CDD 15-04	Height Regulations to Accommodate Architectural Style			
19	12.79%	CDD 15-06	Design Guidelines for Parking Structures			

	Top Preferences for CDD Study Issues to Defer					
Rank	Pct	Issue	Description			
1	26.74%	CDD 11-02	Downtown Development Policies for Parking			
2	22.09%	CDD 12-02	Possible Nomination of Non-Residential Properties to the Heritage Resource			
			Inventory			
3	17.44%	CDD 14-10	Update to the Murphy Avenue Design Guidelines			
4	16.28%	CDD 15-05	Review Below Market Rate (BMR) Unit and/or In-lieu Fee Requirements			
5			Early Adoption of State Zero-Net-Energy Model Building Policies			
6			Regulating Short-term Residential Rental Units (i.e., AirBnB)			
7 (tie)	12.79%	CDD 13-02	Consideration of Useable Open Space in Required Front Yards			
7 (tie)			Explore Introduction of a Rent Stabilization Ordinance			
9 (tie)			Evaluate Timing of Park Dedication In-lieu Fee Calculation and Payment			
9 (tie)	11.63%	CDD 15-07	Evaluation of the Existing Items on the Heritage Resources Inventory			
11 (tie)	10.47%	CDD 15-11	Appropriate Locations for Child Care Facilities			
11 (tie)			Height Regulations to Accommodate Architectural Style			
13 (tie)	8.14%		Study Individual Lockable Storage Requirements for Multi-Family Housing			
13 (tie)	8.14%	CDD 15-01	Consider Imposing a Tax or Fee on Rental Property Owners to Provide a			
			Revenue Source to Pay for Tenant-Landlord Dispute Resolution Services			
15	8.14%	CDD 15-02	Consider Multi-family Residential Transportation Demand Management			
			Programs			
16 (tie)	6.98%	CDD 15-08	Policies Regarding Private Security Cameras			
16 (tie)	6.98%	CDD 15-06	Design Guidelines for Parking Structures			
18	5.81%	CDD 15-09	Exploring Opportunities to Improve the Appearance of Public and Private			
			Property along the 100 Block of Murphy Avenue			
19	3.49%	CDD 15-15	Review City Tree Preservation Policies and Regulations for Removal of Mature			
			Trees on Development Sites			

	Top Preferences for CDD Study Issues to Rank, Weighted by Drops/Defers					
Rank	Score	Issue	Description			
1	4.27	CDD 15-02	Consider Multi-family Residential Transportation Demand Management			
			Programs			
2	4.64	CDD 15-06	Design Guidelines for Parking Structures			
3 (tie)			Height Regulations to Accommodate Architectural Style			
3 (tie)			Appropriate Locations for Child Care Facilities			
5	5.64	CDD 15-13	Early Adoption of State Zero-Net-Energy Model Building Policies			
6	6.14	CDD 15-15	Review City Tree Preservation Policies and Regulations for Removal of Mature			
			Trees on Development Sites			
7			Explore Introduction of a Rent Stabilization Ordinance			
8			Policies Regarding Private Security Cameras			
9			Consideration of Useable Open Space in Required Front Yards			
10	6.35	CDD 11-02	Downtown Development Policies for Parking			
11	6.47	CDD 14-10	Update to the Murphy Avenue Design Guidelines			
12			Regulating Short-term Residential Rental Units (i.e., AirBnB)			
13			Evaluate Timing of Park Dedication In-lieu Fee Calculation and Payment			
14	7.00	CDD 14-04	Study Individual Lockable Storage Requirements for Multi-Family Housing			
15	7.08	CDD 12-02	Possible Nomination of Non-Residential Properties to the Heritage Resource			
			Inventory			
16	7.14	CDD 15-01	Consider Imposing a Tax or Fee on Rental Property Owners to Provide a			
			Revenue Source to Pay for Tenant-Landlord Dispute Resolution Services			
17	7.18	CDD 15-05	Review Below Market Rate (BMR) Unit and/or In-lieu Fee Requirements			
18			Exploring Opportunities to Improve the Appearance of Public and Private			
			Property along the 100 Block of Murphy Avenue			
19	7.27	CDD 15-07	Evaluation of the Existing Items on the Heritage Resources Inventory			

	Top Preferences for CDD Study Issues to Rank, Ignoring Drops/Defers					
Rank	Score	Issue	Description			
1	2.18	CDD 15-02	Consider Multi-family Residential Transportation Demand Management			
			Programs			
2	2.37	CDD 15-10	Explore Introduction of a Rent Stabilization Ordinance			
3	2.43	CDD 15-01	Consider Imposing a Tax or Fee on Rental Property Owners to Provide a			
			Revenue Source to Pay for Tenant-Landlord Dispute Resolution Services			
4	2.50	CDD 11-02	Downtown Development Policies for Parking			
5	2.52	CDD 15-13	Early Adoption of State Zero-Net-Energy Model Building Policies			
6	2.58	CDD 15-04	Height Regulations to Accommodate Architectural Style			
7	2.63	CDD 15-08	Policies Regarding Private Security Cameras			
8	2.68	CDD 15-15	Review City Tree Preservation Policies and Regulations for Removal of Mature			
			Trees on Development Sites			
9 (tie)	2.86	CDD 15-05	Review Below Market Rate (BMR) Unit and/or In-lieu Fee Requirements			
9 (tie)	2.86	CDD 15-09	Exploring Opportunities to Improve the Appearance of Public and Private			
			Property along the 100 Block of Murphy Avenue			
11	2.88	CDD 12-02	Possible Nomination of Non-Residential Properties to the Heritage Resource			
			Inventory			
12	2.93	CDD 15-06	Design Guidelines for Parking Structures			
13	3.00	CDD 13-02	Consideration of Useable Open Space in Required Front Yards			
14	3.04	CDD 15-11	Appropriate Locations for Child Care Facilities			
15	3.14	CDD 15-14	Evaluate Timing of Park Dedication In-lieu Fee Calculation and Payment			
16	3.57	CDD 15-07	Evaluation of the Existing Items on the Heritage Resources Inventory			
17	3.62	CDD 14-10	Update to the Murphy Avenue Design Guidelines			
18			Study Individual Lockable Storage Requirements for Multi-Family Housing			
19	3.90	CDD 15-12	Regulating Short-term Residential Rental Units (i.e., AirBnB)			

Department of Public Safety

Overview

Respondents favored ranking both issues, with DPS 15-01 being more popular. There was a clear love/hate response to DPS 15-02.

	Top Preferences for DPS Study Issues to Drop					
Rank	Pct	Issue	Description			
1	34.88%	DPS 15-02	Car/Ride Share Impacts on Taxicab Franchises and Review of Taxicab			
2	33.72%	DPS 15-01	Prohibit Smoking Inside All Units and in Common Areas of Multi-Family			
			Residences			

	Top Preferences for DPS Study Issues to Defer				
Rank Pct Issue Description					
1	12.79%	DPS 15-02	Car/Ride Share Impacts on Taxicab Franchises and Review of Taxicab		
2	3.49%	DPS 15-01	Prohibit Smoking Inside All Units and in Common Areas of Multi-Family		
			Residences		

	Top Preferences for DPS Study Issues to Rank, Weighted by Drops/Defers				
Rank	Score	Issue	Description		
1	4.14	DPS 15-01	Prohibit Smoking Inside All Units and in Common Areas of Multi-Family		
			Residences		
2	5.41	DPS 15-02	Car/Ride Share Impacts on Taxicab Franchises and Review of Taxicab		

	Top Preferences for DPS Study Issues to Rank, Ignoring Drops/Defers					
Rank	Score	Issue	Description			
1	1.13	DPS 15-02	Car/Ride Share Impacts on Taxicab Franchises and Review of Taxicab			
2	1.60	DPS 15-01	Prohibit Smoking Inside All Units and in Common Areas of Multi-Family			
			Residences			

Department of Public Works

Overview

The top four ranking of DPW 15-04, 15-05, 13-12, and 15-03, in that order, was quite distinctive and clearly stated. At the bottom, DPW 14-15 was the least popular, by far.

	Top Preferences for DPW Study Issues to Drop					
Rank	Pct	Issue	Description			
1	47.67%	DPW 14-13	Scoping of Grade Separations at Mary Avenue and Sunnyvale Avenue			
2 (tie)	37.21%	DPW 15-01	Review of Transportation Demand Management Program Standards,			
			Measurements and Effectiveness			
2 (tie)	37.21%	DPW 15-07	Development of a Wayfinding Signs Plan to Direct Cyclists to Bike Facilities and			
			Important Destinations			
4	36.05%	DPW 15-11	Consider Development of Weekday School Facilities on Park Properties			
5	26.74%	DPW 15-10	Sunnyvale Heritage Park Museum Proposal to Relocate the Butcher Family			
			House at the Park			
6	22.09%	DPW 15-05	Safe Routes to Walk and Bike to Nearby Schools Map			
7	20.93%	DPW 13-12	Acquisition of Approximately 18 Acres of Land Bounded by Highway 85 and			
			Stevens Creek			
8 (tie)	19.77%	DPW 15-09	Feasibility of Establishing a Park Mitigation Fee for Non-residential Development			
8 (tie)	19.77%	DPW 15-03	Determine Steps to Move Forward to Becoming a Silver Level in the League of			
			American Bicyclists - Bicycle Friendly Communities			
10	16.28%	DPW 15-04	Convert Part-Time Bicycle Lanes on Homestead Road to Full-Time Bicycle			
			Lanes			

	Top Preferences for DPW Study Issues to Defer					
Rank	Pct	Issue	Description			
1	16.28%	DPW 13-12	Acquisition of Approximately 18 Acres of Land Bounded by Highway 85 and Stevens Creek			
2	13.95%	DPW 15-10	Sunnyvale Heritage Park Museum Proposal to Relocate the Butcher Family House at the Park			
3	12.79%	DPW 15-07	Development of a Wayfinding Signs Plan to Direct Cyclists to Bike Facilities and Important Destinations			
4 (tie)	9.30%	DPW 15-09	Feasibility of Establishing a Park Mitigation Fee for Non-residential Development			
4 (tie)	9.30%	DPW 14-13	Scoping of Grade Separations at Mary Avenue and Sunnyvale Avenue			
6 (tie)	6.98%	DPW 15-05	Safe Routes to Walk and Bike to Nearby Schools Map			
6 (tie)	6.98%	DPW 15-03	Determine Steps to Move Forward to Becoming a Silver Level in the League of American Bicyclists - Bicycle Friendly Communities			
8	5.81%	DPW 15-11	Consider Development of Weekday School Facilities on Park Properties			
9 (tie)	3.49%	DPW 15-04	Convert Part-Time Bicycle Lanes on Homestead Road to Full-Time Bicycle Lanes			
9 (tie)	3.49%	DPW 15-01	Review of Transportation Demand Management Program Standards, Measurements and Effectiveness			

	Top Preferences for DPW Study Issues to Rank, Weighted by Drops/Defers				
Rank	Score	Issue	Description		
1	3.49	DPW 15-04	Convert Part-Time Bicycle Lanes on Homestead Road to Full-Time Bicycle		
			Lanes		
2	4.28	DPW 15-05	Safe Routes to Walk and Bike to Nearby Schools Map		
3	4.50	DPW 15-03	Determine Steps to Move Forward to Becoming a Silver Level in the League of		
			American Bicyclists - Bicycle Friendly Communities		
4	4.90	DPW 15-09	Feasibility of Establishing a Park Mitigation Fee for Non-residential Development		
5	4.98	DPW 13-12	Acquisition of Approximately 18 Acres of Land Bounded by Highway 85 and		
			Stevens Creek		
6	5.72		Review of Transportation Demand Management Program Standards,		
			Measurements and Effectiveness		
7	6.11	DPW 15-10	Sunnyvale Heritage Park Museum Proposal to Relocate the Butcher Family		
			House at the Park		
8	6.13	DPW 15-07	Development of a Wayfinding Signs Plan to Direct Cyclists to Bike Facilities and		
			Important Destinations		
9	6.30	DPW 15-11	Consider Development of Weekday School Facilities on Park Properties		
10	6.76	DPW 14-13	Scoping of Grade Separations at Mary Avenue and Sunnyvale Avenue		

	Top Preferences for DPW Study Issues to Rank, Ignoring Drops/Defers				
Rank	Score	Issue	Description		
1	2.08	DPW 15-04	Convert Part-Time Bicycle Lanes on Homestead Road to Full-Time Bicycle		
			Lanes		
2	2.21	DPW 15-05	Safe Routes to Walk and Bike to Nearby Schools Map		
3	2.23	DPW 15-01	Review of Transportation Demand Management Program Standards,		
			Measurements and Effectiveness		
4	2.48	DPW 13-12	Acquisition of Approximately 18 Acres of Land Bounded by Highway 85 and		
			Stevens Creek		
5	2.68	DPW 15-03	Determine Steps to Move Forward to Becoming a Silver Level in the League of		
			American Bicyclists - Bicycle Friendly Communities		
6	2.69	DPW 14-13	Scoping of Grade Separations at Mary Avenue and Sunnyvale Avenue		
7	3.00	DPW 15-11	Consider Development of Weekday School Facilities on Park Properties		
8	3.03	DPW 15-07	Development of a Wayfinding Signs Plan to Direct Cyclists to Bike Facilities and		
			Important Destinations		
9	3.25	DPW 15-09	Feasibility of Establishing a Park Mitigation Fee for Non-residential Development		
10	3.52	DPW 15-10	Sunnyvale Heritage Park Museum Proposal to Relocate the Butcher Family		
			House at the Park		

Environmental Services Department

Overview

Respondents were generally mixed on both, somewhat preferring ESD 14-04.

Top Preferences for ESD Study Issues to Drop				
Rank	Rank Pct Issue Description			
1	32.56%	ESD 12-03	Impact of Sea Level Rise on Land Use	
2	30.23%	ESD 14-04	Full Cost-Analysis and Carbon Pricing in City Operations	

	Top Preferences for ESD Study Issues to Defer				
Rank	Pct	Issue	Description		
1	12.79%	ESD 14-04	Full Cost-Analysis and Carbon Pricing in City Operations		
2	10.47%	ESD 12-03	Impact of Sea Level Rise on Land Use		

	Top Preferences for ESD Study Issues to Rank, Weighted by Drops/Defers				
Rank	Score	Issue	Description		
1	4.67	ESD 14-04	Full Cost-Analysis and Carbon Pricing in City Operations		
2	4.93	ESD 12-03	Impact of Sea Level Rise on Land Use		

	Top Preferences for ESD Study Issues to Rank, Ignoring Drops/Defers				
Rank	Score	Issue	Description		
1	1.27	ESD 14-04	Full Cost-Analysis and Carbon Pricing in City Operations		
2	1.43	ESD 12-03	Impact of Sea Level Rise on Land Use		

Finance Department

Overview

Respondents somewhat preferred ranking FIN 15-01 and were mixed on FIN 15-02.

	Top Preferences for FIN Study Issues to Drop				
Rank	Pct	Issue	Description		
1	33.72%	FIN 15-02	Full Cost-Analysis and Carbon Pricing in City Operations		
2	24.42%	FIN 15-01	Review Potential for a Utility Users Tax Ballot Measure and Discount Program		
			for Low Income Customers		

	Top Preferences for FIN Study Issues to Defer				
Rank	Pct	Issue	Description		
1	8.14%	FIN 15-02	Full Cost-Analysis and Carbon Pricing in City Operations		
2	3.49%	FIN 15-01	Review Potential for a Utility Users Tax Ballot Measure and Discount Program		
			for Low Income Customers		

	Top Preferences for FIN Study Issues to Rank, Weighted by Drops/Defers				
Rank	Score	Issue	Description		
1	4.00	FIN 15-01	Review Potential for a Utility Users Tax Ballot Measure and Discount Program		
			for Low Income Customers		
2	5.10	FIN 15-02	Full Cost-Analysis and Carbon Pricing in City Operations		

	Top Preferences for FIN Study Issues to Rank, Ignoring Drops/Defers				
Rank Score Issue			Description		
1	1.18	FIN 15-01	Review Potential for a Utility Users Tax Ballot Measure and Discount Program		
			for Low Income Customers		
2	1.35	FIN 15-02	Full Cost-Analysis and Carbon Pricing in City Operations		

Human Resources Department

Overview

Residents were mixed on the sole issue, with interesting results. While only 34% chose to explicitly defer or drop it, a significant number chose not to rank it at all, even though it was the sole issue. In sum, some 5 of 8 residents chose not to rank it.

	Top Preferences for ITD Study Issues to Drop				
Rank	Pct	Issue	Description		
1	30.23%	HRD 15-01	Make Public Proposals and Counter Proposals by the City in all Labor		
			Negotiations Bargaining		

	Top Preferences for ITD Study Issues to Defer				
Rank	Pct	Issue	Description		
1	3.49%	HRD 15-01	Make Public Proposals and Counter Proposals by the City in all Labor		
			Negotiations Bargaining		

	Top Preferences for ITD Study Issues to Rank, Weighted by Drops/Defers				
Rank	Score	Issue	Description		
1	4.39	HRD 15-01	Make Public Proposals and Counter Proposals by the City in all Labor		
			Negotiations Bargaining		

	Top Preferences for ITD Study Issues to Rank, Ignoring Drops/Defers				
Rank	Score	Issue	Description		
1	1.00	HRD 15-01	Make Public Proposals and Counter Proposals by the City in all Labor		
			Negotiations Bargaining		

Library and Community Services Department

Overview

Respondents generally supported ranking LCS 15-01 and 15-03.

	Top Preferences for LCS Study Issues to Drop				
Rank	Pct	Issue	Description		
1	41.86%	LCS 15-04	Consider Development of Indoor Aquatic Center		
2	22.09%	LCS 15-01	Establishing a Library Impact Fee		
3	16.28%	LCS 15-03	Consider Development of Teen Center		

Top Preferences for LCS Study Issues to Defer				
Rank	Pct	Issue	Description	
1 (tie)	12.79%	LCS 15-03	Consider Development of Teen Center	
1 (tie)	12.79%	LCS 15-04	Consider Development of Indoor Aquatic Center	
3	4.65%	LCS 15-01	Establishing a Library Impact Fee	

	Top Preferences for LCS Study Issues to Rank, Weighted by Drops/Defers				
Rank	Score	Issue	Description		
1	3.83	LCS 15-03	Consider Development of Teen Center		
2	3.97	LCS 15-01	Establishing a Library Impact Fee		
3	5.90	LCS 15-04	Consider Development of Indoor Aquatic Center		

	Top Preferences for LCS Study Issues to Rank, Ignoring Drops/Defers				
Rank	Score	Issue	Description		
1	1.50	LCS 15-03	Consider Development of Teen Center		
2	1.57	LCS 15-01	Establishing a Library Impact Fee		
3	1.71	LCS 15-04	Consider Development of Indoor Aquatic Center		

Office of the City Attorney

Overview

This issue had similar results to the lone HRD issue. 2/3 choose not to rank the sole OCA study issue.

	Top Preferences for OCA Study Issues to Drop				
Rank	Pct Issue Description				
1	39.53%	OCA 15-01	Consider Applicability of Condemnation or Nuisance Abatement for Town Center		

Top Preferences for OCA Study Issues to Defer				
Rank	Pct	Issue	Description	
1	5.81%	OCA 15-01	Consider Applicability of Condemnation or Nuisance Abatement for Town Center	

	Top Preferences for OCA Study Issues to Rank, Weighted by Drops/Defers				
Rank	Score	Issue	Description		
1	5.62	OCA 15-01	Consider Applicability of Condemnation or Nuisance Abatement for Town Center		

	Top Preferences for OCA Study Issues to Rank, Ignoring Drops/Defers				
Rank	Rank Score Issue Description				
1	1.00	OCA 15-01	Consider Applicability of Condemnation or Nuisance Abatement for Town Center		

Office of the City Manager

Overview

Both OCM issues showed mixed reactions, leaning towards dropping.

Top Preferences for OCM Study Issues to Drop					
Rank	Rank Pct Issue Description				
1	41.86%		Explore Actions to Improve Affordability of Living in Sunnyvale and Surrounding		
			Cities		
2	38.37%	OCM 15-02	Explore Bringing Urgent Care Services to Sunnyvale		

Top Preferences for OCM Study Issues to Defer					
Rank	C Pct	Issue	Description		
1	5.81%	OCM 15-01	Explore Actions to Improve Affordability of Living in Sunnyvale and Surrounding		
			Cities		
2	3.49%	OCM 15-02	Explore Bringing Urgent Care Services to Sunnyvale		

I	Top Preferences for OCM Study Issues to Rank, Weighted by Drops/Defers					
	1	5.08	OCM 15-02	Explore Bringing Urgent Care Services to Sunnyvale		
	2	5.42	OCM 15-01	Explore Actions to Improve Affordability of Living in Sunnyvale and Surrounding		
				Cities		

Top Preferences for OCM Study Issues to Rank, Ignoring Drops/Defers					
Rank	Score	Issue	Description		
1	1.21	OCM 15-01	Explore Actions to Improve Affordability of Living in Sunnyvale and Surrounding		
			Cities		
2	1.30	OCM 15-02	Explore Bringing Urgent Care Services to Sunnyvale		